



**Forest Department,
Government of Tripura**

**2nd National Level Van Mela -2010 (Forest Products Fair)
at Children's Park, Agartala, Tripura**

21-24 January, 2010(Thursday-Sunday)

1. Basic information on the event

Start date and time	21 st January, 2010 at 04.00 PM.
Closing	24 th January, 2010 at 08.30 PM.
Venue	Children Park (in the heart of the capital city of Tripura), Agartala
Time of the Mela	02.00 – 08.00 PM (from the Second day)
Organiser	Forest Department, Govt. of Tripura.
Telephone / Fax No.	0381-2397052
Email	tripuravanmela@gmail.com / cfwrt@yahoo.in
Website	www.tripuraforest.in / www.tripurajica.com

2. Information about Tripura State

Tripura is a small state in the North-Eastern Region of India with a geographical area of 10,492 sq. km. It is predominantly a hilly area with 83 percent of the population living in rural areas. Forest and tree coverage in Tripura is nearly 80 percent of total land mass of the state. The state is well known for its rich forest and bio-diversity resources.

3. Event Profile

Tripura Forest Department is organizing a 4-day National Level Van Mela in Agartala, the state capital of Tripura. The state has a variety of medicinal plants, bamboo and other forest products, which are being used by tribal and other rural folk for multiple purposes – traditional health care, food supplement, cultural activities, for earning income etc. The proposed Van Mela shall provide an opportunity for show-casing the forest products of Tripura and also to explore the possibility for marketing them. The Van Mela 2010 has been organized with following objectives

- To aware the people, particularly School / College children and your generation about forests, forestry activities, its need and there by generate love for forests among mass.
- To expose role of forests in mitigation of global warming and climate change which is urgently necessary to save the mankind.
- To showcase the variety of forest products and their processing, value addition etc.
- To invite selected herbal healers for sharing of their experiences, constraints and specialties in traditional health care.
- To explore possibilities for working with industries and other buyers from within and beyond the state.
- To identify the problems and challenges of the primary producers and entrepreneurs engaged in forest based enterprises.
- To popularize cultivation of medicinal and aromatic plants and use of herbal products.

4. Participants of the Events.

4.1 From within Tripura

- ▶ Primary producers engaged in NTFPs and MAPs based enterprises.
- ▶ Joint Forest Management Committees.
- ▶ Self –Help Groups.
- ▶ Private entrepreneurs engaged in bamboo, herbal and other forestry products.
- ▶ NGOs promoting forest based enterprises.
- ▶ Forest Development and Plantation Corporation.
- ▶ Tripura Bamboo Mission.
- ▶ Khadi and Village Industries Board and its associates.
- ▶ Handloom, Handicrafts, and Sericulture Department and the societies /producers promoted by them.
- ▶ Traditional herbal healers.
- ▶ Doctors / students of medical college.
- ▶ Department of Agriculture, Animal Resource Development, and Fisheries to show interface with forest.
- ▶ NABARD, NEDFI, SIDBI and other financial institutions promoting NTFPs based enterprises.

4.2 From outside of Tripura

- ▶ Producer groups from other states (Madhya Pradesh, Chhattisgarh, Assam, Meghalaya, Manipur, Mizoram, Sikkim, Arunachal Pradesh, West Bengal, Uttaranchal etc.)
- ▶ National herbal manufacturers / pharmaceuticals.
- ▶ Forest Development Corporations from other states.
- ▶ Herbal medicine manufacturers from neighbouring Bangladesh.
- ▶ NTFP Traders / Buyers.
- ▶ Research Institutions such as FRI, IIFM etc.

5. Activities during the Van Mela

- ▶ Awareness generating activities on forests and wildlife.
- ▶ Sale of different forest products – raw, processed or valued added etc.
- ▶ Sale of bamboo products of Tripura.
- ▶ Sale of herbal medicines, food, cosmetics etc.
- ▶ Consultations with traditional herbal healers, auyurvedic doctors etc. for treatment of different diseases.
- ▶ Display of different technologies – machineries / equipment, processes etc.
- ▶ Cultivation of different NTPF / MAP.
- ▶ Display of harvesting and post-harvest technologies and processes.
- ▶ Seminars on bamboo and other forest resources of Tripura.
- ▶ Buyers-seller interfaces.

- ▶ Cultural programmes on people and culture of Tripura.
- ▶ Film show on forest resource / biodiversity of Tripura.
- ▶ Information dissemination of Tripura JICA Project and Indo-German Project.

6. Facilities to be available in the Van Mela

- ▶ Stalls of 15 ft. X 40 ft., 15 ft. X 30 ft., 15 ft X 10 ft. – Approximate number of stalls available are 60 (on request bigger size stalls may be arranged). The rent for the stall has been provided by the Organizers. But the decoration cost for each stall for four days shall be born by the participating agency. This cost includes infrastructure for display such as table and racks, electricity etc.
- ▶ Coordination / Assistance Office.
- ▶ Conference space.
- ▶ Information /Orientation /Interpretation Centre (Visual and Audio-Visual presentation on the forest resources of Tripura).
- ▶ Food, drinking water and toilet facilities.
- ▶ Primary health care.
- ▶ Fire Service / Police Service.

Proposed distribution of stalls

- Forest Development Agencies. – 11 Nos.
- JFMCs / SHGs from Tripura – 15 nos.
- Local NGOs – 5 Nos.
- Financial institutions – 5 Nos
- Bamboo Mission, Forest Corporation, Government agencies – 5 Nos.
- Traditional healers – 5 Nos.
- Herbal manufacturers /pharmaceuticals – 4 Nos.
- Other primary producers – 5 Nos.
- Primary producers from other states – 5 Nos.

(The number of stalls, however, can be increased on request)

7. Service to be provided by the Organizer

▶ Assistance in organising accommodation.

Agartala has a dozen of standard hotels and guest houses and the tariff ranges between Rs.500 to Rs.1,500 for a double room. Some important hotels and their telephone numbers have been given at the end of the programme.

▶ Assistance in making travel reservations

Agartala is well connected with Kolkata by air. Air India, Kingfisher, Indigo and Jet Airlines have daily flights between Kolkata and Agartala. It is also well connected with Guwahati by air and by road.

8. Special assistance by the Tripura Forest Department.

Accommodation and local hospitality

► For the small / primary producers /JFMCs the Department shall provide accommodation and local hospitality, if needed. Accommodation shall be organized in the Forest Training Hostels and other Dormitories available in Agartala. Transport arrangements shall be made from the hostels to the venue and vice-versa.

9. Weather

Weather during the period would be moderately cold and hence full sweater may be required in early morning / late night.

Programme Schedule of Van Mela, 2010

21.01.2010 – First Day	
04.00 PM	Inauguration by the Hon'ble Minister for Agriculture & Tribal Welfare Presided by the Hon'ble Minister for Forest, RD & Industries
05.00 – 08.30 PM	1. Sale of different Forest Products 2. Information dissemination on forest based enterprises, cultivation of NTFP / MAP etc. 3. Dissemination of awareness on Forests and Forestry activities.
06.00 – 08.00 PM	Cultural Programme / Film show
22.01.2010 – Second Day	
02.00 – 08.30 PM	1. Sale of various forest products 2. Consultation with traditional healers and auyurvedic doctors. 3. Display on role of Forests in mitigation of global warming and climate change
04.00 – 05.00 PM	Discussion on forests and related topics by eminent personalities.
05.00 – 06.00PM	Quiz competition for school students
06.00 – 08.00 PM	Cultural activities
23.01.2010 – Third Day	
02.00 – 08.30 PM	1. Sale of various forest products. 2. Consultation with traditional healers and Ayurvedic doctors. 3. Display of Technologies.
03.00 – 04.00 PM	Sit and Draw competition on Forest & Wildlife.
04.00 – 05.00 PM	Discussion on forests and related topics by eminent personalities.
05.00 – 06.00 PM	Quiz competition for college students.
06.00 – 08.30 PM	Cultural activity / Film show on Forest & People of Tripura.
24.01.2010 – Fourth Day	
02.00 – 08.30 PM	1. Sale of different products 2. Sharing of experiences by tradition herbal healers. 3. Dissemination of awareness on Forest & Wildlife
04.00 – 05.00 PM	Discussion on forests and related topics by eminent personalities.
05.00 – 06.00PM	Buyers – Seller interface
06.00 – 08.30 PM	Cultural Programme
08.30 PM	Declaration of closure of event by the Chairman, Organizing Committee, Van Mela-2010.

Hotels in Agartala

Ginger Airport Road, (Near Forest Field Officers Hostel, Khejurbagan), Agartala. Phone No. 0381-230-3333	Executive Inn Post Office Chowmohani, Agartala Phone No.0381-232-5047 / 321-0272
Welcome Palace Hariganga Basak Road, Agartala Phone No.0381-238-4940/238-0219/238-3380	Rajarshi (Badshah Hotel & Resorts) (Near Circuit House) Phone No.0381-2201034
Radha Internation 54, Central Road, Agartala, Phone No. 0381-222-4530/2615	Royal Guest House Palace Compound, Agartala Phone No. 0381-222-5652/5539
Hotel Rajdhani B. K. Road, Agartala Phone No. 0381-222-3387/6312	Tripura Guest House Mantri Bari Road, Agartala Phone No. 0381-222-7995
Hotel Star Gol Bazar, Agartala Phone No. 0381-220-3661	Hotel City centre HGB Road, Madhya Para, Agartala Phone No.0381-238-5270/5258/5092/ +9194361-28298(M)